

Preston Tunnickliff

Location: Laguna Niguel, CA 92677

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Portfolio: www.ptgraphics.com

Skilled web designer with 7+ years of professional experience constantly seeking to achieve the best overall results in every situation I'm in.

Experience

8/2011 - 12/2011 | Senior Designer

Ziptask, Inc. | Costa Mesa, CA

- Built web pages within the Visual Studio ASP.NET development environment using only XHTML & CSS
- Performed Search Engine Optimization where applicable as well as suggesting fixes or improvements on the site
- Designed print items such as business cards, gift cards, fliers and direct mail pieces
- Used: Photoshop, Illustrator, Visual Studio, Subversion, XHTML, CSS, Firebug and Google Webmaster Tools

7/2011 - 8/2011 | Designer

29Prime | Mission Viejo, CA

- Built template web sites used for the purpose of acquiring new potential customers
- Used: Photoshop, Visual Studio, Subversion, WordPress and Firebug

12/2010 - 5/2011 | Designer

Blazonco | San Clemente, CA

- Created custom CSS designs and worked them into the Blazonco Admin Content Management System with the look and feel of what the clients were trying to achieve visually
- Talked to clients after the sales-team made a deal so that I could get the guidelines I would need to follow while designing
- Received Blazonco's very 1st Employee Of The Month award in 4/2011 based on everything I was able to complete within a 1 month time span
- Used: Photoshop, Flash, WordPress and Firebug

6/2010 - 12/2010 | Creative Director

HeyGoTo, Inc. | Irvine, CA

- Webmaster / Web Designer and Developer (HTML & CSS)
- Built action pages and complete sites to achieve 1st page Google rankings for targeted key-phrases and key-words
- Assisted in Search Engine Optimization practices and techniques to achieve high Google rankings
- Used: Photoshop, Illustrator, Flash, Dreamweaver, HTML, CSS, WordPress, Firebug and Google Webmaster Tools

2/2010 | Web Publisher

Arbonne | Irvine, CA

- Helped with updating the Arbonne(United States) and Arbonne International(Canada, Australia, United Kingdom) websites before a major company deadline
- Implemented CSS styling to match the look and feel of approved comps within a very strict Content Management System while entering data as well
- Part of a small web team dedicated to the sole purpose of performing site-wide updates on all Arbonne websites
- Used: Photoshop, HTML, CSS and in-house CMS

8/2006 - 2/2009 | Web Designer

Web Advanced | Irvine, CA

- Web Designer and Developer
- Flash Designer and Developer

- In-House Search Engine Optimization Specialist
- Did work for clients such as: Thermador/Bosch, Fleischmanns Vinegar, Meade Instruments, Niagara Water, Your Cancer Today, University of California Irvine, US Tile and many others
- Used: Photoshop, Illustrator, Flash, ActionScript 2, Dreamweaver and in-house CMS

7/2006 - 8/2006 | Flash Application QA Pacific Technology Solutions | Irvine, CA

- Helped update the Automotive eLearning Flash applications
- Fixed animation problems in applications where feasible
- Quality Assurance in applications to ensure their accuracy
- Used: Photoshop, Flash and ActionScript 2

10/2004 - 7/2006 | Graphic Artist topLingo, Inc. | Irvine, CA

- Graphic Artist / Flash Designer and Developer
- Designed and Developed Interactive CD-ROM and Kiosk applications for client trade-shows
- Built numerous Graphical User Interfaces as well as Flash animations
- Used: Photoshop, Illustrator, Flash, ActionScript 2, Dreamweaver, HTML and CSS

All unaccounted time is due to freelance work or a non-graphics related position

Skills

- Excellent experience in the entire Adobe Creative Suite packages (CS2-CS5)
- Photo enhancement, retouching and manipulation
- Successful working in groups as well as solo
- Very good time management skills and experience working on multiple projects
- Flash ActionScript 2 knowledge and experience
- Great ability to multi-task in a fast-paced and deadline-driven environment
- Well rounded SEO & SEM expertise
- Extremely resourceful and always considering new approaches or ideas to achieve the most efficient solution
- W3C Valid and Compliant XHTML and CSS publishing
- Working experience with Subversion to make and commit changes
- Proficient in Microsoft Word, Excel, PowerPoint and Outlook

Education

3/2003 | AS in Multimedia Brooks College | Long Beach, CA

- 3.75 GPA
- Graduated with Honors
- Enrolled in Alpha Beta Gamma(Schools Honor Society)